

Monthly Sales Result for Fiscal year ending Feb. 2017(year on year)

		(%)								
		Mar	Apr	May	1Q	Jun	Jul	Aug	2Q	1H
Same Stores	Sales	102.2			102.2					102.2
	No. of Customers	109.8			109.8					109.8
	Ave. Purchase per Customer	93.0			93.0					93.0
All Stores	Sales	97.0			97.0					97.0
	No. of Customers	104.1			104.1					104.1
	Ave. Purchase per Customer	93.2			93.2					93.2
No. of Stores	New Stores	2			2					2
	Store Closure	0			0					0
	Total No. of Stores	454			454					454

		Sep	Oct	Nov	3Q	Dec	Jan	Feb	4Q	2H	Total
Same Stores	Sales										102.2
	No. of Customers										109.8
	Ave. Purchase per Customer										93.0
All Stores	Sales										97.0
	No. of Customers										104.1
	Ave. Purchase per Customer										93.2
No. of Stores	New Stores										2
	Store Closure										0
	Total No. of Stores										454

Note1: The "same store" means the store operated 14months or more. The number of the same store changes every month. The above are preliminary figures. In principle, preliminary figures are announced by the second business day of each month. In cases where a difference exists between the preliminary and final figures, the preliminary figures will be revised to reflect the final figures when announcing the preliminary figures for the following month.

Summary :

In March 2016, the same store sales increased 2.2% year on year(yoy), while all stores sales dropped 3.0%.

In product categories, men's pull-overs, light jackets and denim, women's long cardigans and parkas showed strong performance.

Both men's and women's business casual wear and innerwear were sought after as well, in preparation of the new life start in April.

A nationwide marketing campaign, "Super Surprise Project" were conducted for this spring's hot item, the denim jacket, and successfully pushed up the customer numbers.

By this month, we have achieved positive same store sales and number of customers yoy for 9 consecutive months.

New Stores: 2

Store Closures: 0

Number of Stores:

MAC HOUSE: 346 (including Mac-House Super Store : 3, MHSSF:4, Mac-House Outlet : 7),

MAC-HOUSE PLAZA: 21, OUTLET J : 62, BLUEBERRY : 7, GOALWAY : 13, DICKIES: 1, Navy Store: 4,

TOTAL: 454