

Monthly Sales Result for Fiscal year ending Feb. 2016(year on year)

(%)

		Mar	Apr	May	1Q	Jun	Jul	Aug	2Q	1H
Same Stores	Sales	95.3	112.6	106.2	104.7	87.8	105.5	117.0	102.3	103.6
	No. of Customers	93.4	111.5	104.4	103.4	85.9	100.0	113.4	99.2	101.2
	Ave. Purchase per Customer	102.0	100.9	101.8	101.3	102.2	105.5	103.2	103.1	102.3
All Stores	Sales	91.2	108.3	102.6	100.7	84.6	101.6	111.6	98.2	99.5
	No. of Customers	89.7	107.8	101.2	99.8	83.2	97.1	108.8	95.9	97.8
	Ave. Purchase per Customer	101.7	100.4	101.4	100.9	101.6	104.7	102.6	102.4	101.8
No. of Stores	New Stores	4	1	0	5	0	0	0	0	5
	Store Closure	4	3	8	15	2	2	4	8	23
	Total No. of Stores	480	478	470	470	468	466	462	462	462

		Sep	Oct	Nov	3Q	Dec	Jan	Feb	4Q	2H	Total
Same Stores	Sales	111.2	111.1	104.5	108.4	100.7	107.6	106.7	104.0	106.1	104.9
	No. of Customers	110.8	109.4	109.2	109.7	105.1	113.1	108.2	108.4	109.0	105.1
	Ave. Purchase per Customer	100.3	101.5	95.7	98.8	95.8	95.1	98.6	96.4	97.3	99.8
All Stores	Sales	105.5	105.4	99.1	102.9	95.3	102.1	100.5	98.4	100.6	100.1
	No. of Customers	105.8	103.9	103.4	104.2	99.3	107.4	102.1	102.6	103.4	100.5
	Ave. Purchase per Customer	99.8	101.4	95.8	98.7	95.9	95.0	98.4	96.4	97.3	99.5
No. of Stores	New Stores	1	1	1	3	0	1	0	1	4	9
	Store Closure	4	4	0	8	1	4	1	6	14	37
	Total No. of Stores	459	456	457	457	456	453	452	452	452	452

Note1: The "same store" means the store operated 14months or more. The number of the same store changes every month. The above are preliminary figures. In principle, preliminary figures are announced by the second business day of each month. In cases where a difference exists between the preliminary and final figures, the preliminary figures will be revised to reflect the final figures when announcing the preliminary figures for the following month.

Overview

In February 2016, the same-store sales increased by 6.7% year on year(yoy), while all store sales increased by 0.5% yoy.
 In product categories, denim pants, parkas, cardigans, single layer pull-overs showed steadfast sales. Though, the season was a bit early, spring biz-casual jackets were well received to customers who were preparing for the seasonal events such as school entrance and graduation ceremonies.
 Mac-house opened the corporate account on SNS"LINE" this month. The original character, "CHAE-MON" the cat, free stamps were down-loaded at very fast rate and helped to allure customers to our stores. Because of the leap year, we estimate positive 2.5 percent point effect on yoy same store sales. By this month, we have achieved positive yoy same store sales result for 8 consecutive months. At the term end, the same-store sales increased 4.9% yoy, and all store sales increased by 0.1%.

New Stores: 0

Store Closures: 1

Number of Stores:

MAC HOUSE: 341 (including Mac-House Super Store : 3, Mac-House Outlet : 6),
 MAC-HOUSE PLAZA: 22, OUTLET J : 63, BLUEBERRY : 7, GOALWAY : 14, DICKIES : 1, Navy Store: 4,
 TOTAL: 453